



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-06-2012 PAGE: 1 of 2

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395730	08-15-2012	11-05-2012	4	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
323 326 2212	241021	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	241021

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 323 P : 326 E : 2212																	
1	10-31-2012	11-01-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1				2	325	2	650.00
3	10-30-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1		1			3	650	3	1,950.00
4	11-05-2012	11-05-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00
5	10-30-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30		1	1	1	1			4	425	4	1,700.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1							1	425	1	425.00
7	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30		1		1	1			3	425	3	1,275.00
8	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1							1	425	1	425.00
9	10-30-2012	10-30-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30		1						1	125	1	125.00
10	10-30-2012	11-01-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30		1		1				2	250	2	500.00
11	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	1							1	250	1	250.00
12	10-30-2012	10-30-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		1						1	180	1	180.00
13	11-05-2012	11-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1							1	180	1	180.00
14	10-30-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30		1	1		1			3	600	3	1,800.00
16	10-31-2012	11-01-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			1	1				2	750	2	1,500.00
17	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 323 P : 326 E : 2212																	
18	10-30-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1		1	1			3	950	3	2,850.00
19	11-05-2012	11-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00
20	10-30-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1						1	1,400	1	1,400.00
22	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1						1	1,400	1	1,400.00
24	10-30-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1						1	1,100	1	1,100.00
26	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							1	1	150	1	150.00
27	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	190	1	190.00
28	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	380	1	380.00
29	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	275	1	275.00
A 30	11-06-2012	11-06-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1						1	650	1	650.00
Contracted Gross Total:																39	21,705.00
Actual Gross Total:																39	21,705.00
Agency Commission:																	3,255.75
Net Total:																	18,449.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	0.00	0.00	21,705.00	0.00	21,705.00
TOTAL	0.00	0.00	21,705.00	0.00	21,705.00

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